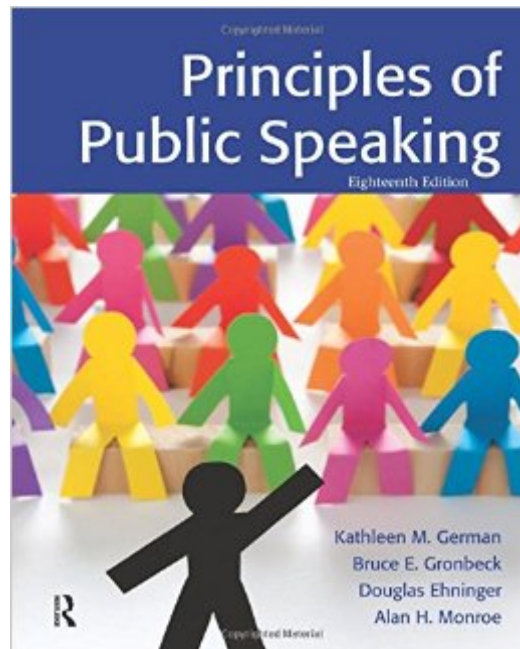


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Principles Of Public Speaking



Synopsis

Balancing skills and theory, *Principles of Public Speaking* emphasizes orality, Internet technology, and critical thinking as it encourages the reader to see public speaking as a way to build community in today's diverse world. Within a framework that emphasizes speaker responsibility, critical thinking and listening, and cultural awareness, this classic book uses examples from college, workplace, political, and social communication to make the study of public speaking relevant, contemporary, and exciting. This brief but comprehensive book also offers the reader the latest in using technology in speechmaking, featuring a unique and exciting integrated text and technology learning system.

Book Information

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Customer Reviews

Great comprehensive book and easy to understand. It gives you a lot of good pointers on how to both write and perform your speech for any and all occasions. I bought this for a college class and am overall very happy with the product. Although it has a lot of information, the book is very thin so it's not tedious to get through.

It helps you learn the different type of speech essay. Also how to put a speech in a few words.

Got the job done and my son got an A in the class

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